

# August 2011 Comparable Store Sales Report

(fiscal years end in January unless otherwise noted)



Company (FYE)	Fiscal Aug YTD		Month of Aug		Month of										
	2011	2010	2011	2010	Jul-11	Jun-11	May-11	Apr-11	Mar-11	Feb-11	Jan-11	Dec-10	Nov-10	Oct-10	Sep-10
<b>SPECIALTY APPAREL AVG</b>	<b>5.3%</b>	<b>2.8%</b>	<b>2.1%</b>	<b>1.5%</b>	<b>1.6%</b>	<b>10.4%</b>	<b>0.9%</b>	<b>4.9%</b>	<b>4.6%</b>	<b>4.0%</b>	<b>3.0%</b>	<b>1.2%</b>	<b>5.9%</b>	<b>2.8%</b>	<b>1.8%</b>
Abercrombie & Fitch (1)(2)	-	4.0%	-	6.0%	9.0%	-	-	10.0%	-	-	(4.0%)	15.0%	22.0%	2.0%	13.0%
Aeropostale (1)(2)	-	4.0%	-	(1.0%)	(14.0%)	-	-	(7.0%)	-	-	1.0%	(5.0%)	(1.0%)	(2.0%)	3.0%
American Apparel (Dec) (1)	-	-	-	-	-	0.0%	-	-	(7.9%)	-	-	(11.5%)	-	-	(16.0%)
American Eagle Outfitters (1)(2)	-	2.0%	-	1.0%	0.0%	-	-	(8.0%)	-	-	(6.0%)	(11.0%)	0.0%	(2.0%)	4.0%
Ann Taylor (1)	-	-	-	-	8.6%	-	-	7.8%	-	-	11.0%	-	-	11.7%	-
Ann Taylor (1)	-	-	-	-	5.3%	-	-	13.7%	-	-	21.0%	-	-	21.9%	-
Ann Taylor LOFT (1)	-	-	-	-	11.0%	-	-	6.7%	-	-	4.0%	-	-	4.5%	-
Ascena Retail Group Inc. (Jul) (1)(3)	-	-	-	-	7.0%	-	-	6.0%	-	-	9.0%	-	-	4.0%	-
Dress Barn (Jul) (1)	-	-	-	-	4.0%	-	-	4.0%	-	-	1.0%	-	-	(3.0%)	-
Maurices (Jul) (1)	-	-	-	-	3.0%	-	-	11.0%	-	-	17.0%	-	-	9.0%	-
Justice (Jul) (1)(4)	-	-	-	-	14.0%	-	-	3.0%	-	-	11.0%	-	-	8.0%	-
bebe (Jun) (1)	-	-	-	-	-	7.0%	-	-	(0.7%)	-	-	0.0%	-	-	(4.7%)
Buckle	8.5%	(2.2%)	8.3%	(3.5%)	6.8%	10.8%	8.8%	14.5%	8.4%	2.1%	4.3%	6.1%	7.9%	2.6%	3.0%
Cache (Dec) (1)	-	-	-	-	-	6.0%	-	-	7.7%	-	-	(6.0%)	-	-	0.0%
Casual Male (1)	-	-	-	-	4.9%	-	-	2.2%	-	-	2.9%	-	-	3.0%	-
Cato	0.0%	4.0%	(3.0%)	2.0%	(3.0%)	1.0%	(3.0%)	17.0%	(9.0%)	5.0%	(4.0%)	0.0%	5.0%	2.0%	2.0%
Charming Shoppes (1)	-	-	-	-	1.0%	-	-	2.0%	-	-	9.0%	-	-	3.0%	-
Lane Bryant (1)	-	-	-	-	3.0%	-	-	7.0%	-	-	11.0%	-	-	4.0%	-
Fashion Bug (1)	-	-	-	-	(3.0%)	-	-	(3.0%)	-	-	10.0%	-	-	7.0%	-
Catherines (1)	-	-	-	-	2.0%	-	-	(2.0%)	-	-	2.0%	-	-	(6.0%)	-
Chico's FAS (1)	-	-	-	-	12.8%	-	-	7.7%	-	-	1.1%	-	-	3.1%	-
Children's Place (Incl. Dir.) (1)	-	-	-	-	(5.6%)	-	-	(3.2%)	-	-	(5.9%)	-	-	(5.7%)	-
Christopher & Banks (Feb) (1)	-	3.0%	-	1.0%	-	-	(2.0%)	-	-	(1.0%)	-	-	(7.0%)	-	-
Citi Trends (1)	-	-	-	-	(11.9%)	-	-	(6.9%)	-	-	(11.4%)	-	-	(4.2%)	-
Claire's (Domestic) (1)	-	-	-	-	(1.4%)	-	-	3.2%	-	-	4.7%	-	-	9.6%	-
Destination Maternity (Excl. Dir.) (Sep)	-	-	(5.7%)	(4.4%)	(7.3%)	(1.4%)	(8.6%)	2.0%	(4.0%)	2.6%	(0.6%)	0.4%	4.0%	0.6%	(2.2%)
Express (1)	-	-	-	-	6.0%	-	-	8.0%	-	-	8.0%	-	-	2.0%	-

(1) Sales results reported for each quarter.

(2) Abercrombie & Fitch, Aeropostale and American Eagle Outfitters switched to quarterly reporting beginning in fiscal 2011.

(3) Dress Barn, Inc. completed its reorganization into Ascena Retail Group, Inc. in January 2011.

(4) Justice sales for the current year-to-date period are for the thirty-nine weeks ended April 30, 2011, compared to the twenty-one week period in the prior year from the merger date of November 25, 2009 to April 24, 2010. However, Justice comparable store sales results from the nine months are based on the full fiscal reporting period, which includes comparable store sales prior to the merger date.

# August 2011 Comparable Store Sales Report

(fiscal years end in January unless otherwise noted)



Company (FYE)	Fiscal Aug YTD		Month of Aug		Month of										
	2011	2010	2011	2010	Jul-11	Jun-11	May-11	Apr-11	Mar-11	Feb-11	Jan-11	Dec-10	Nov-10	Oct-10	Sep-10
<b>SPECIALTY APPAREL AVG</b>	<b>5.3%</b>	<b>2.8%</b>	<b>2.1%</b>	<b>1.5%</b>	<b>1.6%</b>	<b>10.4%</b>	<b>0.9%</b>	<b>4.9%</b>	<b>4.6%</b>	<b>4.0%</b>	<b>3.0%</b>	<b>1.2%</b>	<b>5.9%</b>	<b>2.8%</b>	<b>1.8%</b>
Gap, Inc. (1)	(3.0%)	2.0%	(6.0%)	0.0%	(5.0%)	1.0%	(4.0%)	8.0%	(10.0%)	(3.0%)	1.0%	(3.0%)	4.0%	2.0%	(2.0%)
Gap (N. Amer.)	-	-	(8.0%)	(1.0%)	(6.0%)	(1.0%)	(4.0%)	2.0%	(9.0%)	(1.0%)	0.0%	(8.0%)	5.0%	5.0%	(1.0%)
Banana Republic (N. Amer.)	-	-	(4.0%)	6.0%	(4.0%)	3.0%	(6.0%)	11.0%	(8.0%)	(4.0%)	4.0%	1.0%	0.0%	(1.0%)	0.0%
Old Navy (N. Amer.)	-	-	(4.0%)	(2.0%)	(3.0%)	2.0%	(1.0%)	14.0%	(12.0%)	(4.0%)	(3.0%)	(2.0%)	5.0%	2.0%	(5.0%)
Guess? (2)	-	-	-	-	(1.9%)	-	-	(3.1%)	-	-	(1.1%)	-	-	1.5%	-
Gymboree (2)(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	(4.0%)	-
Hot Topic	-	(7.0%)	-	(3.7%)	7.3%	0.4%	0.4%	10.5%	(5.0%)	(1.4%)	(3.3%)	(1.7%)	(2.1%)	(8.5%)	(2.6%)
J. Crew (2)(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	(1.0%)	-
JoS. A. Bank (Excl. Dir.) (2)	-	-	-	-	14.7%	-	-	0.1%	-	-	7.0%	-	-	3.0%	-
Limited Brands, Inc.	11.0%	9.0%	11.0%	10.0%	6.0%	12.0%	6.0%	20.0%	14.0%	12.0%	24.0%	5.0%	10.0%	9.0%	12.0%
La Senza	(2.0%)	1.0%	(8.0%)	2.0%	2.0%	1.0%	1.0%	(1.0%)	(7.0%)	(3.0%)	8.0%	(7.0%)	(10.0%)	(2.0%)	3.0%
Victoria's Secret Stores	15.0%	13.0%	16.0%	15.0%	9.0%	17.0%	8.0%	25.0%	19.0%	15.0%	35.0%	8.0%	13.0%	14.0%	13.0%
Bath & Body Works	7.0%	3.0%	8.0%	2.0%	2.0%	5.0%	4.0%	16.0%	8.0%	10.0%	9.0%	4.0%	8.0%	5.0%	11.0%
Liz Claiborne, Inc. (Incl. Dir.) (Dec) (2)															
Juicy Couture (Dec) (2)	-	-	-	-	-	0.0%	-	-	(11.8%)	-	-	1.0%	-	-	1.3%
Kate Spade (Dec) (2)	-	-	-	-	-	77.1%	-	-	74.6%	-	-	44.0%	-	-	18.6%
Lucky Brand Jeans (Dec) (2)	-	-	-	-	-	21.5%	-	-	4.0%	-	-	(10.0%)	-	-	(10.2%)
Mexx (Dec) (2)	-	-	-	-	-	3.6%	-	-	(4.9%)	-	-	(2.2%)	-	-	(2.6%)
Lululemon Athletica (2)	-	-	-	-	-	-	-	16.0%	-	-	28.0%	-	-	29.0%	-
Men's Wearhouse (Domestic) (2)(5)	-	-	-	-	-	-	-	10.8%	-	-	4.3%	-	-	9.6%	-
New York & Company (2)	-	-	-	-	(3.4%)	-	-	2.5%	-	-	1.7%	-	-	3.6%	-
Pacific Sunwear of California, Inc. (2)	-	-	-	-	1.0%	-	-	1.0%	-	-	(7.0%)	-	-	(3.0%)	-
Rue 21 (2)	-	-	-	-	0.0%	-	-	5.2%	-	-	1.5%	-	-	1.8%	-
Talbots (2)	-	-	-	-	-	-	-	(8.2%)	-	-	(7.3%)	-	-	(7.1%)	-
Urban Outfitters (Excl. Dir.) (6)	-	-	-	-	(2.0%)	-	-	(5.0%)	-	-	(2.0%)	0.0%	-	1.0%	-
Wet Seal, Inc.	-	-	5.5%	1.1%	7.4%	7.3%	2.9%	10.2%	4.7%	7.0%	6.2%	(2.1%)	7.0%	(0.7%)	(0.7%)
Wet Seal	-	-	7.3%	1.5%	7.8%	7.5%	2.8%	11.8%	6.4%	7.6%	6.6%	(3.7%)	8.3%	(0.7%)	0.1%
Arden B	-	-	(8.7%)	(1.8%)	5.0%	6.6%	3.2%	2.9%	(4.6%)	3.0%	3.7%	8.5%	(0.3%)	(0.9%)	(5.5%)
Zumiez	9.9%	9.2%	4.3%	9.1%	4.9%	9.8%	7.8%	17.5%	8.9%	12.8%	15.3%	9.2%	20.7%	21.5%	17.0%

(1) Beginning in fiscal 2011, Gap reports comparable sales including the associated comparable online sales. 2010 numbers have not been restated.

(2) Sales results reported for each quarter.

(3) As of November 22, 2010, Gymboree was taken private by Bain Capital and ceased reporting comparable store sales.

(4) As of March 7, 2011, J Crew was taken private by Leonard Green & Partners and TPG Capital and ceased reporting comparable store sales.

(5) Includes Men's Wearhouse sales only beginning in Q1 2011. Prior periods include both Men's Wearhouse and K&G comparable store sales.

(6) Sales results reported for each quarter and for the holiday season.

# August 2011 Comparable Store Sales Report

(fiscal years end in January unless otherwise noted)



Company (FYE)	Fiscal Aug YTD		Month of Aug		Month of										
	2011	2010	2011	2010	Jul-11	Jun-11	May-11	Apr-11	Mar-11	Feb-11	Jan-11	Dec-10	Nov-10	Oct-10	Sep-10
<b>DISCOUNT / VARIETY AVG</b>	<b>2.8%</b>	<b>3.0%</b>	<b>2.6%</b>	<b>6.0%</b>	<b>4.3%</b>	<b>6.0%</b>	<b>3.1%</b>	<b>4.8%</b>	<b>1.5%</b>	<b>3.9%</b>	<b>2.8%</b>	<b>2.6%</b>	<b>4.7%</b>	<b>2.2%</b>	<b>2.3%</b>
99 Cents Only Stores (Mar) (1)	-	-	-	-	-	5.9%	-	-	0.5%	-	-	(0.7%)	-	-	0.6%
Big Lots (1)	-	-	-	-	(1.5%)	-	-	(3.6%)	-	-	0.0%	-	-	0.7%	-
BJ's Wholesale Club (2)	3.7%	3.3%	7.9%	1.9%	9.2%	3.5%	3.0%	4.1%	1.3%	2.4%	0.3%	1.4%	3.8%	2.2%	0.8%
Burlington Coat Factory (1)(3)	-	-	-	-	4.0%	-	-	0.5%	-	-	1.2%	-	-	(5.6%)	-
Costco (Domestic) (Aug) (2)	6.0%	2.0%	7.0%	5.0%	6.0%	8.0%	6.0%	6.0%	7.0%	4.0%	6.0%	3.0%	6.0%	3.0%	2.0%
Dollar General (1)	-	-	-	-	5.9%	-	-	5.4%	-	-	3.8%	-	-	4.2%	-
Dollar Tree (1)	-	-	-	-	4.7%	-	-	7.1%	-	-	3.9%	-	-	8.7%	-
Dollarama (1)	-	-	-	-	-	-	-	3.4%	-	-	5.3%	-	-	8.0%	-
Duckwall-ALCO (2)	-	(4.5%)	-	(0.8%)	7.6%	10.6%	3.3%	6.8%	0.4%	3.1%	(1.9%)	1.1%	5.8%	(3.7%)	(2.3%)
Family Dollar (Aug) (1)	-	4.8%	-	6.1%	-	-	4.7%	-	-	5.1%	-	-	6.9%	-	-
Fred's	0.6%	2.6%	1.6%	3.6%	(0.5%)	(0.7%)	0.2%	1.8%	0.7%	0.9%	2.1%	0.2%	4.7%	1.2%	0.0%
Gordmans (1)(4)	-	-	-	-	0.4%	-	-	0.9%	-	-	6.0%	-	-	6.0%	-
PriceSmart (Aug)	-	8.2%	-	16.8%	20.9%	19.7%	19.0%	21.5%	16.7%	18.5%	17.1%	15.6%	15.8%	18.4%	16.8%
Ross Stores	4.0%	7.0%	4.0%	5.0%	7.0%	5.0%	4.0%	10.0%	(1.0%)	3.0%	3.0%	4.0%	6.0%	4.0%	2.0%
Sears Holdings Corporation (5)	-	-	-	-	(0.7%)	-	-	(3.6%)	-	-	(1.1%)	-	-	(4.8%)	-
Sears Domestic (5)	-	-	-	-	(1.2%)	-	-	(5.2%)	-	-	(5.3%)	-	-	(8.2%)	-
Kmart (5)	-	-	-	-	0.0%	-	-	(1.6%)	-	-	3.4%	-	-	(0.7%)	-
Stein Mart	(0.7%)	(1.7%)	(7.5%)	8.5%	(2.8%)	(1.5%)	0.7%	4.2%	(3.9%)	8.2%	(1.2%)	(1.9%)	0.0%	(6.5%)	0.4%
Syms (Feb) (1)	-	-	-	16.0%	-	-	(12.0%)	-	-	(7.0%)	-	-	(6.0%)	-	-
Target	3.1%	2.2%	4.1%	1.8%	3.9%	4.5%	2.8%	13.1%	(5.5%)	1.8%	1.7%	0.9%	5.5%	1.7%	1.3%
TJX Companies	3.0%	6.0%	1.0%	2.0%	4.0%	5.0%	2.0%	5.0%	(1.0%)	3.0%	2.0%	2.0%	3.0%	0.0%	1.0%
Wal-Mart Stores, Inc. (Domestic) (2)	-	-	-	-	0.0%	-	-	(0.3%)	-	-	(1.1%)	-	-	(0.7%)	-
Wal-Mart Stores (2)	-	-	-	-	(0.9%)	-	-	(1.1%)	-	-	(1.8%)	-	-	(1.3%)	-
Sam's Club (2)	-	-	-	-	5.0%	-	-	4.2%	-	-	2.7%	-	-	2.4%	-

(1) Sales results reported for each quarter.

(2) Comparable store sales number excludes the effects of fuel.

(3) As of February 25, 2010, Burlington Coat Factory changed to a January fiscal year end.

(4) Gordmans filed its Initial Public Offering in August 2010.

(5) Sales results reported for each quarter and for the combined November/December holiday season.

# August 2011 Comparable Store Sales Report

(fiscal years end in January unless otherwise noted)



Company (FYE)	Fiscal Aug YTD		Month of Aug		Month of										
	2011	2010	2011	2010	Jul-11	Jun-11	May-11	Apr-11	Mar-11	Feb-11	Jan-11	Dec-10	Nov-10	Oct-10	Sep-10
<b>DEPARTMENT STORES AVG</b>	<b>3.8%</b>	<b>3.4%</b>	<b>1.5%</b>	<b>1.9%</b>	<b>4.7%</b>	<b>6.2%</b>	<b>5.2%</b>	<b>8.6%</b>	<b>0.7%</b>	<b>4.9%</b>	<b>3.8%</b>	<b>5.0%</b>	<b>5.6%</b>	<b>1.5%</b>	<b>4.9%</b>
Belk (1)	-	-	-	-	5.2%	-	-	5.7%	-	-	5.1%	-	-	2.5%	-
Bon-Ton Stores	(1.8%)	0.8%	(4.7%)	(4.6%)	(1.6%)	(0.9%)	(2.3%)	5.1%	(6.1%)	(0.5%)	0.3%	0.1%	2.9%	(4.2%)	5.9%
Dillard's	4.0%	1.0%	4.0%	0.0%	9.0%	6.0%	2.0%	11.0%	(1.0%)	(1.0%)	6.0%	7.0%	8.0%	(1.0%)	3.0%
J.C. Penney (Incl. Dir.)	2.0%	1.4%	(1.9%)	2.3%	3.3%	2.0%	(1.0%)	6.4%	(0.3%)	6.4%	(1.2%)	3.7%	9.2%	(1.9%)	5.1%
Kohl's	1.1%	5.7%	(1.9%)	4.5%	(4.6%)	7.5%	0.8%	10.2%	(6.5%)	5.0%	1.4%	3.9%	6.1%	(2.5%)	3.0%
Macy's	5.8%	5.0%	5.0%	4.3%	5.0%	6.7%	7.4%	10.8%	0.9%	5.8%	2.6%	3.9%	6.1%	2.5%	4.8%
Neiman Marcus (Incl. Dir.) (Jul)	-	-	-	2.9%	7.7%	12.5%	12.0%	8.3%	8.8%	12.7%	9.8%	4.7%	5.5%	11.5%	4.7%
Nordstrom (Incl. Dir. & Rack)	6.9%	9.5%	6.7%	6.3%	6.6%	7.9%	7.4%	7.6%	5.1%	7.3%	4.8%	8.4%	5.1%	3.4%	9.5%
Saks Fifth Avenue	11.9%	4.9%	6.1%	1.0%	15.6%	11.9%	20.2%	5.8%	11.1%	15.3%	4.4%	11.8%	5.3%	8.1%	6.5%
Stage Stores	0.2%	(0.9%)	(1.7%)	0.5%	0.8%	1.8%	0.0%	15.1%	(5.3%)	(7.2%)	5.1%	1.9%	2.4%	(3.5%)	1.8%
<b>FOOTWEAR</b>															
Bakers Footwear (1)	-	-	-	-	4.7%	-	-	9.3%	-	-	2.6%	-	-	5.9%	-
Brown Shoe Company, Inc.															
Famous Footwear (1)	-	-	-	-	0.2%	-	-	(3.9%)	-	-	4.9%	-	-	10.6%	-
Specialty Retail (1)	-	-	-	-	5.2%	-	-	(1.0%)	-	-	3.2%	-	-	2.1%	-
Collective Brands (1)	-	-	-	-	(0.7%)	-	-	(7.4%)	-	-	0.4%	-	-	(2.7%)	-
DSW (1)	-	-	-	-	12.3%	-	-	10.8%	-	-	14.9%	-	-	10.1%	-
Finish Line (Feb) (1)	-	6.1%	-	2.0%	-	-	6.5%	-	-	4.0%	-	-	10.1%	-	-
Foot Locker (1)	-	-	-	-	11.8%	-	-	12.8%	-	-	7.3%	-	-	8.1%	-
Genesco (1)	-	-	-	-	14.0%	-	-	14.0%	-	-	9.0%	-	-	9.0%	-
Shoe Carnival (1)	-	-	-	-	(1.1%)	-	-	3.4%	-	-	4.6%	-	-	7.2%	-
Steven Madden (Dec) (1)	-	-	-	-	-	11.6%	-	-	12.0%	-	-	14.1%	-	-	15.7%

(1) Sales results reported for each quarter.

# August 2011 Comparable Store Sales Report

(fiscal years end in January unless otherwise noted)



Company (FYE)	Fiscal Aug YTD		Month of Aug		Month of										
	2011	2010	2011	2010	Jul-11	Jun-11	May-11	Apr-11	Mar-11	Feb-11	Jan-11	Dec-10	Nov-10	Oct-10	Sep-10
<b>HARD GOODS</b>															
Best Buy (Domestic) (Feb) (2)	-	0.1%	-	(1.4%)	-	-	(2.4%)	-	-	(5.5%)	-	(5.0%)	(3.3%)	-	-
GameStop (2)	-	-	-	-	(9.1%)	-	-	5.3%	-	-	2.6%	3.4%	-	1.1%	-
Home Depot (1)	-	-	-	-	4.3%	-	-	(0.6%)	-	-	3.9%	-	-	1.4%	-
Lowe's (1)	-	-	-	-	(0.3%)	-	-	(3.3%)	-	-	1.1%	-	-	0.2%	-
RadioShack (Dec) (1)	-	-	-	-	-	(7.8%)	-	-	0.6%	-	-	1.0%	-	-	6.2%
<b>JEWELRY</b>															
Signet (Domestic) (2)	-	-	-	-	12.2%	-	-	10.2%	-	-	11.4%	11.7%	-	9.7%	-
Tiffany (Domestic) (1)	-	-	-	-	22.0%	-	-	15.0%	-	-	8.0%	-	-	6.0%	-
Zale (Jul) (2)	-	-	-	-	9.8%	-	-	15.2%	-	-	7.9%	8.5%	-	(1.1%)	-
<b>HOME FURNISHINGS</b>															
Bed Bath & Beyond (Feb) (1)	-	-	-	7.4%	-	-	7.0%	-	-	8.5%	-	-	7.0%	-	-
Cost Plus (2)	-	-	-	-	2.8%	-	-	5.5%	-	-	7.7%	7.0%	-	8.8%	-
Haverty Furniture (Dec) (1)	-	-	-	-	-	(1.4%)	-	-	(0.6%)	-	-	1.9%	-	-	4.3%
Kirkland's (1)	-	-	0.0%	-	(8.0%)	-	-	(8.4%)	-	-	(7.9%)	-	-	(2.4%)	-
Pier 1 Imports (Feb) (2)	10.5%	12.7%	10.8%	11.2%	-	-	10.2%	-	-	8.9%	-	10.3%	10.2%	-	-
Williams-Sonoma (2)	-	-	-	-	1.4%	-	-	6.7%	-	-	5.2%	5.0%	-	8.1%	-
<b>PHARMACY</b>															
CVS (Dec) (1)	-	-	-	-	-	2.0%	-	-	2.6%	-	-	1.7%	-	-	2.5%
Rite Aid (Feb)	1.5%	(1.2%)	2.5%	(1.0%)	1.9%	1.8%	1.3%	0.5%	(0.1%)	1.0%	1.1%	0.6%	(1.3%)	(1.7%)	(0.9%)
Walgreens (Aug) (3)	-	1.6%	-	2.1%	2.7%	4.8%	5.6%	3.4%	3.0%	3.1%	6.1%	2.8%	3.2%	(1.3%)	0.4%

(1) Sales results reported for each quarter.

(2) Sales results reported for each quarter and for the combined November/December holiday season.

(3) Duane Reade stores are not included in comparable store sales results prior to May 1, 2011.

## August 2011 Comparable Store Sales Report

(fiscal years end in January unless otherwise noted)



Company (FYE)	Fiscal Aug YTD		Month of Aug		Month of										
	2011	2010	2011	2010	Jul-11	Jun-11	May-11	Apr-11	Mar-11	Feb-11	Jan-11	Dec-10	Nov-10	Oct-10	Sep-10
<b>BOOKS, TOY &amp; HOBBY</b>															
A.C. Moore (Dec) (1)	-	-	-	-	-	(0.7%)	-	-	(2.6%)	-	-	(4.3%)	-	-	(7.0%)
Barnes & Noble (Apr) (2)	-	-	-	-	(1.6%)	-	-	(2.9%)	-	-	7.3%	9.7%	-	(3.3%)	-
Blockbuster (Domestic) (Dec) (1)(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Borders Group, Inc. (4)															
Borders Stores (2)	-	-	-	-	-	-	-	-	-	-	-	-	-	12.6%	-
Brookstone (Dec) (1)	-	-	-	-	-	9.8%	-	-	10.2%	-	-	5.7%	-	-	6.2%
Build-A-Bear (Domestic) (Dec) (1)	-	-	-	-	-	8.3%	-	-	(9.3%)	-	-	(2.9%)	-	-	5.3%
Jo-Ann Stores (1)(5)	-	-	-	-	-	-	-	-	-	-	2.0%	-	-	4.1%	-
Toys "R" Us - U.S. (2)	-	-	-	-	-	-	-	(2.1%)	-	-	1.8%	2.2%	-	2.3%	-
<b>SPORTING GOODS</b>															
Big 5 (Dec) (1)	-	-	-	-	-	(1.7%)	-	-	(0.9%)	-	-	(0.7%)	-	-	2.0%
Cabela's (Dec) (1)	-	-	-	-	-	4.4%	-	-	8.9%	-	-	7.3%	-	-	2.4%
Dick's (1)	-	-	-	-	2.5%	-	-	2.1%	-	-	9.4%	-	-	5.1%	-
Hibbett (1)	-	-	-	-	5.9%	-	-	6.8%	-	-	1.2%	-	-	12.5%	-
<b>OTHER</b>															
Coach (Domestic) (Jun) (1)	-	-	-	-	-	10.1%	-	-	10.3%	-	-	12.6%	-	-	8.5%
Ulta Salon (2)	-	-	-	-	-	-	-	11.1%	-	-	10.4%	9.5%	-	12.2%	-
West Marine (Dec) (1)	-	-	-	-	-	0.0%	-	-	2.7%	-	-	1.6%	-	-	3.7%

(1) Sales results reported for each quarter.

(2) Sales results reported for each quarter and for the holiday season.

(3) On September 23, 2010, Blockbuster filed for bankruptcy protection and ceased reporting comparable store sales data. The company was acquired by Dish Network on April 6, 2011.

(4) On February 16, 2011, Borders Group filed for bankruptcy and ceased reporting comparable store sales data.

(5) Jo-Ann Stores was acquired by Leonard Green & Partners on March 18, 2011 and ceased reporting comparable store sales figures.