

# January 2010 Comparable Store Sales Report

(fiscal years end in January unless otherwise noted)

**financo, inc.**

Company (FYE)	Fiscal Jan YTD		Month of Jan		Month of										
	2010	2009	2010	2009	Dec-09	Nov-09	Oct-09	Sep-09	Aug-09	Jul-09	Jun-09	May-09	Apr-09	Mar-09	Feb-09
<b>SPECIALTY APPAREL AVG</b>	<b>(1.4%)</b>	<b>(4.3%)</b>	<b>2.0%</b>	<b>(9.3%)</b>	<b>(1.6%)</b>	<b>(5.5%)</b>	<b>(3.3%)</b>	<b>(5.6%)</b>	<b>(8.4%)</b>	<b>(9.2%)</b>	<b>(12.2%)</b>	<b>(7.3%)</b>	<b>(5.7%)</b>	<b>(11.2%)</b>	<b>(4.1%)</b>
Abercrombie & Fitch	(23.0%)	(13.0%)	8.0%	(20.0%)	(19.0%)	(17.0%)	(15.0%)	(18.0%)	(29.0%)	(28.0%)	(32.0%)	(28.0%)	(22.0%)	(34.0%)	(30.0%)
Aeropostale	10.0%	8.0%	6.0%	11.0%	10.0%	7.0%	3.0%	19.0%	9.0%	6.0%	12.0%	19.0%	20.0%	3.0%	11.0%
American Apparel (Dec)	-	2.0%	-	2.0%	(5.0%)	(11.0%)	(6.0%)	(15.0%)	(20.0%)	(13.0%)	(13.0%)	(10.0%)	(7.0%)	(11.0%)	(9.0%)
American Eagle Outfitters	(4.0%)	(10.0%)	10.0%	(22.0%)	7.0%	(2.0%)	(5.0%)	0.0%	(7.0%)	(11.0%)	(11.0%)	(7.0%)	(5.0%)	(16.0%)	(7.0%)
Ann Taylor (1)	-	(14.8%)	-	(24.5%)	-	-	(13.7%)	-	-	(22.5%)	-	-	(30.7%)	-	-
Ann Taylor (1)	-	(19.9%)	-	(29.4%)	-	-	(25.8%)	-	-	(38.0%)	-	-	(42.7%)	-	-
Ann Taylor LOFT (1)	-	(11.4%)	-	(21.9%)	-	-	(9.7%)	-	-	(15.4%)	-	-	(24.2%)	-	-
bebe (Jun) (1)	-	-	-	-	(22.5%)	-	-	(25.7%)	-	-	(29.2%)	-	-	(23.5%)	-
Buckle	7.8%	20.6%	(1.2%)	14.7%	6.6%	1.4%	4.3%	5.1%	3.6%	2.8%	9.6%	13.4%	18.2%	14.7%	21.0%
Cache (Dec) (2)	-	(16.0%)	-	(16.0%)	-	-	-	(21.7%)	-	-	(23.0%)	-	-	(20.7%)	-
Casual Male (1)	-	(15.1%)	-	(17.0%)	-	-	(10.6%)	-	-	(13.9%)	-	-	(10.7%)	-	-
Cato	1.0%	(1.0%)	(4.0%)	(10.0%)	7.0%	0.0%	0.0%	6.0%	5.0%	(3.0%)	(3.0%)	(3.0%)	11.0%	(6.0%)	8.0%
Charlotte Russe (Sep) (3)	-	-	-	-	-	-	-	-	-	-	(3.6%)	-	-	(8.0%)	-
Charming Shoppes (1)	-	-	-	(15.0%)	-	-	(13.0%)	-	-	(14.0%)	-	-	(13.0%)	-	-
Chico's FAS (1)	-	(15.1%)	-	(10.9%)	-	-	12.8%	-	-	1.3%	-	-	(3.2%)	-	-
Children's Place	(2.0%)	5.0%	12.0%	(4.0%)	4.0%	(13.0%)	(2.0%)	4.0%	(8.0%)	(4.0%)	(12.0%)	(9.0%)	5.0%	(2.0%)	0.0%
Christopher & Banks (Feb) (1)	-	-	-	-	-	(8.4%)	-	-	(22.0%)	-	-	(24.0%)	-	-	(20.0%)
Citi Trends (1)	0.6%	0.0%	1.2%	(1.9%)	-	-	6.3%	-	-	(12.4%)	-	-	7.4%	-	-
Claire's (Domestic) (1)	-	-	-	(7.8%)	-	-	(1.9%)	-	-	(9.9%)	-	-	(2.3%)	-	-
Destination Maternity (Sep)	-	-	(8.1%)	5.1%	(1.2%)	(11.6%)	(5.2%)	(7.0%)	(10.6%)	(8.3%)	(10.7%)	(5.4%)	(1.2%)	(7.6%)	(3.5%)
Dress Barn (Jul) (1)(4)	8.0%	(2.5%)	10.0%	(4.4%)	-	-	4.0%	-	-	1.0%	-	-	3.0%	-	-
Eddie Bauer (Dec) (1)(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	(11.3%)	-
Gap, Inc.	(3.0%)	(12.0%)	5.0%	(23.0%)	2.0%	0.0%	4.0%	(1.0%)	(3.0%)	(8.0%)	(10.0%)	(6.0%)	(4.0%)	(8.0%)	(12.0%)
Gap (N. Amer.)	-	-	2.0%	(18.0%)	1.0%	(4.0%)	(6.0%)	(8.0%)	(7.0%)	(9.0%)	(10.0%)	(11.0%)	(10.0%)	(14.0%)	(12.0%)
Banana Republic (N. Amer.)	-	-	4.0%	(22.0%)	(3.0%)	(4.0%)	5.0%	(12.0%)	(8.0%)	(7.0%)	(20.0%)	(14.0%)	(8.0%)	(16.0%)	(16.0%)
Old Navy (N. Amer.)	-	-	10.0%	(34.0%)	7.0%	6.0%	14.0%	13.0%	4.0%	(8.0%)	(7.0%)	3.0%	1.0%	0.0%	(13.0%)

(1) Sales results reported for each quarter.

(2) Beginning in Fiscal 2009, Cache is reporting on a quarterly basis.

(3) Charlotte Russe was acquired by Advent International on August 24, 2009.

(4) Justice comparable store sales are included since the merger on November 25, 2009.

(5) Eddie Bauer filed for Chapter 11 Bankruptcy protection on June 17, 2009 and stopped reporting comparable store sales.

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(fiscal years end in January unless otherwise noted)

**financo, inc.**

Company (FYE)	Fiscal Jan YTD		Month of Jan		Month of										
	2010	2009	2010	2009	Dec-09	Nov-09	Oct-09	Sep-09	Aug-09	Jul-09	Jun-09	May-09	Apr-09	Mar-09	Feb-09
<b>SPECIALTY APPAREL AVG</b>	<b>(1.4%)</b>	<b>(4.3%)</b>	<b>2.0%</b>	<b>(9.3%)</b>	<b>(1.6%)</b>	<b>(5.5%)</b>	<b>(3.3%)</b>	<b>(5.6%)</b>	<b>(8.4%)</b>	<b>(9.2%)</b>	<b>(12.2%)</b>	<b>(7.3%)</b>	<b>(5.7%)</b>	<b>(11.2%)</b>	<b>(4.1%)</b>
Guess? (1)	-	1.0%	-	(6.5%)	-	-	(3.4%)	-	-	(12.5%)	-	-	(10.0%)	-	-
Gymboree (1)	-	-	(2.0%)	(2.0%)	-	-	(4.0%)	-	-	(1.0%)	-	-	(10.0%)	-	-
Hot Topic	(5.1%)	1.0%	(13.1%)	6.0%	(10.9%)	(11.7%)	(2.6%)	(4.0%)	(8.1%)	(8.5%)	(7.9%)	(6.4%)	3.1%	7.1%	10.8%
J. Crew (1)	-	(4.0%)	-	(13.0%)	-	-	8.0%	-	-	(5.0%)	-	-	(5.0%)	-	-
JoS. A. Bank (Excl. Dir.) (1)	-	8.9%	-	-	-	-	3.3%	-	-	6.2%	-	-	4.3%	-	-
Limited Brands, Inc.	(4.0%)	(9.0%)	6.0%	(9.0%)	(2.0%)	3.0%	(4.0%)	1.0%	(4.0%)	(7.0%)	(12.0%)	(7.0%)	(6.0%)	(9.0%)	(7.0%)
La Senza	(8.0%)	(3.0%)	0.0%	(9.0%)	(4.0%)	(7.0%)	(7.0%)	(2.0%)	(9.0%)	(9.0%)	(10.0%)	(15.0%)	(19.0%)	(12.0%)	(12.0%)
Victoria's Secret Stores	(6.0%)	(9.0%)	17.0%	(15.0%)	(6.0%)	3.0%	(6.0%)	(1.0%)	(5.0%)	(9.0%)	(14.0%)	(10.0%)	(8.0%)	(10.0%)	(9.0%)
Bath & Body Works	(1.0%)	(9.0%)	(8.0%)	0.0%	4.0%	4.0%	2.0%	5.0%	(1.0%)	0.0%	(10.0%)	(1.0%)	1.0%	(6.0%)	(3.0%)
Liz Claiborne, Inc. (Dec) (1)															
Juicy Couture (Dec) (1)	-	-	-	-	-	-	-	(13.0%)	-	-	(17.0%)	-	-	(22.0%)	-
Kate Spade (Dec) (1)	-	-	-	-	-	-	-	(2.7%)	-	-	(15.0%)	-	-	(27.0%)	-
Lucky Brand Jeans (Dec) (1)	-	-	-	-	-	-	-	(16.1%)	-	-	(23.0%)	-	-	(18.0%)	-
Mexx (Dec) (1)	-	-	-	-	-	-	-	(12.7%)	-	-	(12.0%)	-	-	(7.0%)	-
Men's Wearhouse (Domestic) (1)	-	(9.6%)	-	(9.9%)	-	-	(0.4%)	-	-	(2.4%)	-	-	(4.7%)	-	-
New York & Company (1)	-	(8.6%)	-	(10.9%)	-	-	(8.4%)	-	-	(16.4%)	-	-	(15.0%)	-	-
Pacific Sunwear of California, Inc. (2)	-	(5.0%)	-	(11.0%)	-	-	(18.0%)	-	-	(24.0%)	-	-	(18.0%)	-	-
Talbots (1)	-	(14.2%)	-	(24.6%)	-	-	(15.9%)	-	-	(24.9%)	-	-	(26.9%)	-	-
Tween Brands (1) (3)	-	(12.0%)	-	(23.0%)	-	-	-	-	-	-	-	-	(23.0%)	-	-
Urban Outfitters (Excl. Dir.) (4)	(3.0%)	8.0%	4.0%	(1.0%)	5.0%	-	(2.0%)	-	-	(6.0%)	-	-	(9.6%)	-	-
Wet Seal	-	-	(3.7%)	(14.7%)	(4.6%)	(5.0%)	(1.3%)	(4.5%)	(11.2%)	(12.1%)	(11.1%)	(8.4%)	(2.2%)	(11.4%)	(6.6%)
Zumiez	-	-	1.8%	(14.8%)	0.3%	(8.5%)	(8.9%)	(0.8%)	(12.1%)	(16.8%)	(19.3%)	(20.7%)	(13.8%)	(17.9%)	(13.4%)

(1) Sales results reported for each quarter.

(2) Beginning fiscal year 2009, Pacific Sunwear is reporting on a quarterly basis.

(3) On June 24, 2009, Tween Brands announced that it had entered into an agreement to be acquired by Dress Barn.

(4) Sales results reported for each quarter and for the holiday season.

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**financo, inc.**

Company (FYE)	Fiscal Jan YTD		Month of Jan		Month of										
	2010	2009	2010	2009	Dec-09	Nov-09	Oct-09	Sep-09	Aug-09	Jul-09	Jun-09	May-09	Apr-09	Mar-09	Feb-09
<b>DISCOUNT / VARIETY AVG</b>	<b>1.8%</b>	<b>0.9%</b>	<b>2.8%</b>	<b>0.1%</b>	<b>3.3%</b>	<b>(0.9%)</b>	<b>2.8%</b>	<b>2.1%</b>	<b>(2.7%)</b>	<b>(0.8%)</b>	<b>(0.3%)</b>	<b>(0.6%)</b>	<b>2.2%</b>	<b>2.3%</b>	<b>0.6%</b>
99 Cents Only Stores (Mar) (1)	-	-	-	-	3.1%	-	-	2.3%	-	-	7.2%	-	-	6.2%	-
Big Lots (1)	0.7%	0.5%	5.1%	(3.2%)	-	-	(0.2%)	-	-	(2.4%)	-	-	(0.5%)	-	-
BJ's Wholesale Club (2)	4.0%	6.4%	2.9%	7.6%	2.7%	1.0%	3.7%	5.5%	2.2%	1.8%	2.7%	4.0%	5.5%	8.5%	8.2%
Burlington Coat Factory (May) (1)	-	-	-	-	-	(5.2%)	-	-	(6.9%)	-	-	(3.1%)	-	-	(4.3%)
Costco (Domestic) (Aug) (2)	2.0%	3.0%	0.0%	4.0%	2.0%	0.0%	3.0%	3.0%	0.0%	(2.0%)	(1.0%)	(1.0%)	(2.0%)	(2.0%)	4.0%
Dollar General (1)	-	9.0%	-	9.4%	-	-	9.2%	-	-	8.6%	-	-	13.3%	-	-
Dollar Tree (1)	7.2%	4.1%	6.6%	2.2%	-	-	6.5%	-	-	6.8%	-	-	9.2%	-	-
Duckwall-ALCO (2)	(0.7%)	(5.1%)	(2.8%)	5.6%	(2.3%)	(3.8%)	(0.9%)	(0.4%)	(4.2%)	(4.3%)	(4.3%)	(0.4%)	6.1%	3.8%	9.4%
Family Dollar (Aug) (3)	-	-	-	-	-	2.4%	-	-	1.0%	-	-	6.2%	-	-	6.4%
Fred's	0.4%	1.8%	(2.0%)	(1.9%)	1.3%	(3.3%)	0.4%	3.3%	(1.4%)	(4.6%)	0.2%	0.2%	5.0%	1.9%	1.8%
PriceSmart (Aug)	-	14.8%	-	18.1%	3.5%	0.8%	(0.3%)	(1.1%)	0.6%	1.2%	1.4%	3.9%	6.9%	8.5%	12.4%
Retail Ventures, Inc. (1)	-	(5.1%)	-	(7.9%)	-	-	8.7%	-	-	(2.9%)	-	-	(4.7%)	-	-
DSW (1)	-	(5.9%)	-	(7.2%)	-	-	8.7%	-	-	(2.9%)	-	-	(4.7%)	-	-
Ross Stores	6.0%	2.0%	8.0%	(2.0%)	12.0%	8.0%	9.0%	8.0%	6.0%	4.0%	1.0%	4.0%	6.0%	3.0%	1.0%
Sears Holdings Corporation (4)	-	(8.0%)	-	(8.3%)	0.4%	-	(2.3%)	-	-	(8.6%)	-	-	(7.4%)	-	-
Sears Domestic (4)	-	(9.5%)	-	(11.0%)	(4.3%)	-	(4.6%)	-	-	(12.5%)	-	-	(11.7%)	-	-
Kmart (4)	-	(6.1%)	-	(5.0%)	5.3%	-	0.5%	-	-	(3.9%)	-	-	(2.1%)	-	-
Stein Mart	(5.6%)	(10.9%)	(2.5%)	(16.7%)	(2.0%)	(7.2%)	(4.9%)	(5.4%)	(8.9%)	(5.5%)	(8.0%)	0.2%	(12.3%)	(1.4%)	(12.2%)
Syms (Feb) (1)	-	-	-	-	-	(9.9%)	-	-	(23.0%)	-	-	(20.5%)	-	-	(19.7%)
Target	(2.5%)	(2.9%)	0.5%	(3.3%)	1.8%	(1.5%)	(0.1%)	(1.7%)	(2.9%)	(6.5%)	(6.2%)	(6.1%)	0.3%	(6.3%)	(4.1%)
TJX Companies	6.0%	1.0%	12.0%	(4.0%)	14.0%	8.0%	10.0%	7.0%	5.0%	4.0%	4.0%	5.0%	3.0%	2.0%	0.0%
Wal-Mart Stores, Inc. (Domestic) (2) (5)	-	2.8%	-	2.1%	-	-	(0.4%)	-	-	(1.2%)	-	-	5.0%	1.4%	5.1%
Wal-Mart Stores (2) (5)	-	2.7%	-	2.1%	-	-	(0.5%)	-	-	(1.5%)	-	-	5.9%	0.6%	5.0%
Sam's Club (2) (5)	-	3.1%	-	2.4%	-	-	0.1%	-	-	0.6%	-	-	0.3%	6.2%	5.9%

(1) Sales results reported for each quarter.

(2) Comparable store sales number excludes the effects of fuel.

(3) Sales results reported for each quarter and the December holiday season.

(4) Sales results reported for each quarter and for the combined November/December holiday season.

(5) Beginning with Q2 of fiscal 2009, Wal-Mart is reporting on a quarterly basis.

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**financo, inc.**

Company (FYE)	Fiscal Jan YTD		Month of Jan		Month of										
	2010	2009	2010	2009	Dec-09	Nov-09	Oct-09	Sep-09	Aug-09	Jul-09	Jun-09	May-09	Apr-09	Mar-09	Feb-09
<b>DEPARTMENT STORES AVG</b>	<b>(6.7%)</b>	<b>(7.1%)</b>	<b>2.5%</b>	<b>(13.6%)</b>	<b>1.3%</b>	<b>(7.7%)</b>	<b>(1.0%)</b>	<b>(5.1%)</b>	<b>(9.6%)</b>	<b>(11.6%)</b>	<b>(10.3%)</b>	<b>(12.4%)</b>	<b>(10.8%)</b>	<b>(14.8%)</b>	<b>(12.4%)</b>
Belk (1)	-	(8.7%)	-	(8.7%)	-	-	(2.1%)	-	-	(9.4%)	-	-	(7.7%)	-	-
Bon-Ton Stores	(5.4%)	(7.4%)	5.3%	(8.2%)	(2.6%)	(6.0%)	3.1%	(4.8%)	(5.1%)	(9.8%)	(8.0%)	(12.1%)	(5.1%)	(11.2%)	(8.5%)
Dillard's	(10.0%)	(7.0%)	(5.0%)	(12.0%)	(7.0%)	(11.0%)	(8.0%)	(6.0%)	(12.0%)	(12.0%)	(14.0%)	(12.0%)	(6.0%)	(19.0%)	(13.0%)
J.C. Penney (Incl. Dir.)	(6.3%)	(8.5%)	(4.6%)	(16.4%)	(3.8%)	(5.9%)	(4.5%)	(1.4%)	(7.9%)	(12.3%)	(8.2%)	(8.2%)	(6.6%)	(7.2%)	(8.8%)
Kohl's	0.4%	(6.9%)	6.5%	(13.4%)	4.7%	3.3%	1.4%	5.5%	0.2%	0.4%	(5.6%)	(0.4%)	(6.2%)	(4.3%)	(1.6%)
Macy's	(5.3%)	(4.6%)	3.4%	(4.5%)	1.0%	(6.1%)	(0.8%)	(2.3%)	(8.1%)	(10.7%)	(8.9%)	(9.1%)	(9.1%)	(9.2%)	(8.5%)
Neiman Marcus (Incl. Dir.) (Jul)	-	-	6.8%	(24.4%)	4.5%	(7.5%)	(6.0%)	(16.9%)	(16.6%)	(27.3%)	(20.8%)	(23.3%)	(22.5%)	(29.9%)	(20.9%)
Nordstrom (Incl. Dir.)	(4.2%)	(9.0%)	14.0%	(11.4%)	7.4%	2.2%	6.5%	(2.4%)	(7.6%)	(6.9%)	(10.0%)	(13.1%)	(10.8%)	(13.5%)	(15.4%)
Saks Fifth Avenue	(14.7%)	(6.1%)	7.0%	(23.7%)	9.9%	(26.1%)	0.7%	(11.6%)	(19.6%)	(16.3%)	(4.4%)	(26.6%)	(32.0%)	(24.2%)	(26.0%)
Stage Stores	(7.9%)	(6.1%)	(11.3%)	(13.1%)	(2.2%)	(12.5%)	(0.1%)	(5.6%)	(9.5%)	(11.9%)	(12.6%)	(7.2%)	(1.5%)	(15.0%)	(8.6%)
<b>FOOTWEAR</b>															
Bakers Footwear (2)	1.3%	0.5%	3.9%	4.2%	9.9%	-	(5.1%)	-	-	(5.5%)	3.1%	3.1%	1.9%	7.5%	12.8%
Brown Shoe Company, Inc.															
Famous Footwear (1)	-	-	-	(3.6%)	-	-	4.7%	-	-	(6.7%)	-	-	(4.9%)	-	-
Specialty Retail (1)	-	-	-	(0.3%)	-	-	4.1%	-	-	(3.8%)	-	-	(6.1%)	-	-
Collective Brands (1)	-	(3.6%)	-	(6.6%)	-	-	3.1%	-	-	(6.2%)	-	-	(4.8%)	-	-
DSW (1)	-	(5.9%)	-	(7.2%)	-	-	8.7%	-	-	(2.9%)	-	-	(4.7%)	-	-
Finish Line (Feb) (1)	-	-	-	-	-	1.7%	-	-	(9.9%)	-	-	(3.9%)	-	-	(3.9%)
Foot Locker (1)	-	-	-	(7.3%)	-	-	(8.2%)	-	-	(12.1%)	-	-	(2.4%)	-	-
Genesco (1)	-	-	-	(5.0%)	-	-	(2.0%)	-	-	(8.0%)	-	-	2.0%	-	-
Shoe Carnival (1)	-	(4.6%)	-	(8.3%)	-	-	10.2%	-	-	(6.4%)	-	-	(0.3%)	-	-
Steven Madden (Dec) (1)	-	-	-	-	-	-	-	(7.6%)	-	-	(5.4%)	-	-	7.6%	-

(1) Sales results reported for each quarter.

(2) In October 2009, Bakers Footwear began reporting on a quarterly basis.

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<b>HARD GOODS</b>															
Best Buy (Domestic) (Feb) (2)	-	-	-	-	9.3%	4.6%	-	-	(3.9%)	-	-	(4.9%)	-	-	(4.8%)
GameStop (2)	-	12.3%	-	9.6%	(8.6%)	-	(7.8%)	-	-	(14.1%)	-	-	(1.5%)	-	-
Home Depot (1)	-	(8.7%)	-	(13.0%)	-	-	(6.9%)	-	-	(8.5%)	-	-	(8.6%)	-	-
Lowe's (1)	-	7.2%	-	9.9%	-	-	(7.5%)	-	-	(9.5%)	-	-	(6.6%)	-	-
RadioShack (Dec) (1)	-	-	-	-	-	-	-	(2.9%)	-	-	(4.0%)	-	-	5.0%	-
<b>JEWELRY</b>															
Signet (Domestic) (2)	-	(9.7%)	-	(16.1%)	7.6%	-	(2.4%)	-	-	(5.5%)	-	-	(2.6%)	-	-
Tiffany (Domestic) (1)	-	(16.0%)	-	(33.0%)	-	-	(10.0%)	-	-	(16.0%)	-	-	(34.0%)	-	-
Zale (Jul) (2)	-	-	-	(18.1%)	(9.2%)	(18.6%)	(6.8%)	-	-	(21.2%)	-	-	(20.0%)	-	-
<b>HOME FURNISHINGS</b>															
Bed Bath & Beyond (Feb) (1)	-	-	-	-	-	7.3%	-	-	(0.6%)	-	-	(1.6%)	-	-	(4.3%)
Cost Plus (1)(2)	-	-	-	(6.6%)	(2.0%)	-	(9.1%)	-	-	(10.9%)	-	-	(8.9%)	-	-
Haverty Furniture (Dec) (1)	-	-	-	-	2.0%	-	-	(11.9%)	-	-	(22.6%)	-	-	(22.9%)	-
Kirkland's (1)	-	3.6%	-	5.3%	-	-	11.3%	-	-	6.1%	-	-	5.2%	-	-
Pier 1 Imports (Feb) (2)	-	-	-	-	8.6%	13.7%	-	-	(7.6%)	-	-	(7.5%)	-	-	(9.7%)
Williams-Sonoma (2)	-	(17.2%)	-	(22.3%)	6.5%	-	1.7%	-	-	(15.3%)	-	-	(21.0%)	-	-
<b>PHARMACY</b>															
CVS (Dec) (1)	-	-	-	-	-	-	-	5.7%	-	-	6.1%	-	-	3.3%	-
Duane Reade (Dec) (1)	-	-	-	-	-	-	-	0.7%	-	-	1.7%	-	-	1.1%	-
Rite Aid (Feb)	0.6%	1.0%	(2.1%)	1.0%	(1.8%)	(0.8%)	(0.5%)	(0.3%)	(1.9%)	(0.6%)	(0.6%)	0.6%	1.8%	(0.7%)	(0.9%)
Walgreen (Aug)	-	2.2%	(1.1%)	0.4%	(0.3%)	3.9%	4.9%	5.3%	1.9%	2.0%	3.4%	1.0%	5.7%	1.5%	(1.9%)

(1) Sales results reported for each quarter.

(2) Sales results reported for each quarter and for the combined November/December holiday season.

# January 2010 Comparable Store Sales Report

(fiscal years end in January unless otherwise noted)

**financo, inc.**

Company (FYE)	Fiscal Jan YTD		Month of Jan		Month of										
	2010	2009	2010	2009	Dec-09	Nov-09	Oct-09	Sep-09	Aug-09	Jul-09	Jun-09	May-09	Apr-09	Mar-09	Feb-09
<b>BOOKS, TOY &amp; HOBBY</b>															
A.C. Moore (Dec) (1)	-	-	-	-	-	-	-	(7.7%)	-	-	(13.8%)	-	-	(13.4%)	-
Barnes & Noble (2)	-	(5.4%)	-	(7.3%)	(5.4%)	-	(3.2%)	-	-	(6.9%)	-	-	(5.7%)	-	-
Blockbuster (Domestic) (Dec) (1)	-	-	-	-	-	-	-	(18.3%)	-	-	(17.8%)	-	-	(10.9%)	-
Borders Group, Inc.															
Borders Stores (2)	-	(10.8%)	-	(15.3%)	-	-	(12.1%)	-	-	(17.9%)	-	-	(13.5%)	-	-
Waldenbooks (2)	-	(5.1%)	-	(4.7%)	-	-	(7.2%)	-	-	(10.8%)	-	-	(5.5%)	-	-
Brookstone (Dec) (1)	-	-	-	-	-	-	-	(16.7%)	-	-	(18.6%)	-	-	(25.1%)	-
Build-A-Bear (Domestic) (Dec) (1)	-	-	-	-	-	-	-	(16.0%)	-	-	(17.5%)	-	-	(20.5%)	-
Jo-Ann Stores (1)	3.1%	0.5%	4.4%	(2.9%)	-	-	4.3%	-	-	1.8%	-	-	1.0%	-	-
Toys "R" Us - U.S. (2)	-	(0.1%)	-	(3.5%)	4.6%	-	(9.3%)	-	-	(7.2%)	-	-	(5.4%)	-	-
<b>SPORTING GOODS</b>															
Big 5 (Dec) (1)	-	-	-	-	-	-	-	1.6%	-	-	0.3%	-	-	(4.4%)	-
Cabela's (Dec) (1)	-	-	-	-	-	-	-	3.5%	-	-	6.1%	-	-	8.2%	-
Dick's (1)	-	(4.8%)	-	(8.6%)	-	-	1.9%	-	-	(4.1%)	-	-	(6.0%)	-	-
Hibbett (1)	-	0.5%	-	(2.8%)	-	-	(0.2%)	-	-	(10.5%)	-	-	2.4%	-	-
<b>OTHER</b>															
Coach (Domestic) (Jun) (1)	-	-	-	-	3.2%	-	-	(1.1%)	-	-	(6.1%)	-	-	(4.2%)	-
Ulta Salon (2)	-	0.2%	-	(5.5%)	7.9%	-	1.5%	-	-	(1.7%)	-	-	(2.3%)	-	-
West Marine (Dec) (1)	-	-	-	-	(4.8%)	-	-	(4.3%)	-	-	(1.0%)	-	-	(6.8%)	-

(1) Sales results reported for each quarter.

(2) Sales results reported for each quarter and for the Holiday season.