

# January 2011 Comparable Store Sales Report

(fiscal years end in January unless otherwise noted)



Company (FYE)	Fiscal Jan YTD		Month of Jan		Month of										
	2011	2010	2011	2010	Dec-10	Nov-10	Oct-10	Sep-10	Aug-10	Jul-10	Jun-10	May-10	Apr-10	Mar-10	Feb-10
<b>SPECIALTY APPAREL AVG</b>	<b>3.0%</b>	<b>(2.9%)</b>	<b>4.2%</b>	<b>1.6%</b>	<b>2.5%</b>	<b>5.9%</b>	<b>2.8%</b>	<b>1.8%</b>	<b>1.5%</b>	<b>3.0%</b>	<b>(1.0%)</b>	<b>(0.6%)</b>	<b>3.2%</b>	<b>4.7%</b>	<b>2.9%</b>
Abercrombie & Fitch	7.0%	(23.0%)	(4.0%)	8.0%	15.0%	22.0%	2.0%	13.0%	6.0%	7.0%	9.0%	(3.0%)	(7.0%)	5.0%	5.0%
Aeropostale	1.0%	10.0%	1.0%	6.0%	(5.0%)	(1.0%)	(2.0%)	3.0%	(1.0%)	1.0%	8.0%	1.0%	(5.0%)	19.0%	7.0%
American Apparel (Dec) (1)	-	-	-	-	-	-	-	(16.0%)	-	-	(16.0%)	-	-	(10.0%)	-
American Eagle Outfitters	(1.0%)	(4.0%)	(6.0%)	10.0%	(11.0%)	0.0%	(2.0%)	4.0%	1.0%	0.0%	(1.0%)	(3.0%)	(6.0%)	15.0%	6.0%
Ann Taylor (1)	-	(17.8%)	11.0%	(0.6%)	-	-	11.7%	-	-	6.1%	-	-	14.1%	-	-
Ann Taylor (1)	-	(30.0%)	21.0%	(7.3%)	-	-	21.9%	-	-	15.2%	-	-	16.4%	-	-
Ann Taylor LOFT (1)	-	(12.7%)	4.0%	2.1%	-	-	4.5%	-	-	0.0%	-	-	12.5%	-	-
Ascena Retail Group Inc. (Jul) (1)(2)	6.0%	8.0%	9.0%	10.0%	-	-	4.0%	-	-	7.0%	-	-	14.0%	-	-
Dress Barn (Jul) (1)	(1.0%)	5.0%	1.0%	6.0%	-	-	(3.0%)	-	-	5.0%	-	-	9.0%	-	-
Maurices (Jul) (1)	13.0%	4.0%	17.0%	5.0%	-	-	9.0%	-	-	8.0%	-	-	8.0%	-	-
Justice (Jul) (1)(3)	7.0%	19.0%	11.0%	19.0%	-	-	8.0%	-	-	10.0%	-	-	23.0%	-	-
bebe (Jun) (1)	-	-	-	-	0.0%	-	-	(4.7%)	-	-	(3.4%)	-	-	(11.2%)	-
Buckle	1.2%	7.8%	4.3%	(1.2%)	6.1%	7.9%	2.6%	3.0%	(3.5%)	(9.3%)	(7.3%)	(5.4%)	(5.7%)	7.2%	5.1%
Cache (Dec) (1)	-	-	-	-	-	-	-	0.0%	-	-	5.1%	-	-	(6.8%)	-
Casual Male (1)	-	(10.8%)	-	(8.2%)	-	-	3.0%	-	-	0.8%	-	-	(0.7%)	-	-
Cato	3.0%	1.0%	(4.0%)	(4.0%)	0.0%	5.0%	2.0%	2.0%	2.0%	2.0%	1.0%	3.0%	(7.0%)	24.0%	3.0%
Charming Shoppes (1)	-	(13.0%)	-	(12.0%)	-	-	3.0%	-	-	1.0%	-	-	(2.0%)	-	-
Lane Bryant (1)	-	(15.0%)	-	(15.0%)	-	-	4.0%	-	-	1.0%	-	-	(3.0%)	-	-
Fashion Bug (1)	-	(14.0%)	-	(8.0%)	-	-	7.0%	-	-	3.0%	-	-	(2.0%)	-	-
Catherines (1)	-	(7.0%)	-	(6.0%)	-	-	(6.0%)	-	-	0.0%	-	-	(3.0%)	-	-
Chico's FAS (1)	-	6.1%	-	14.6%	-	-	3.1%	-	-	6.4%	-	-	14.9%	-	-
Children's Place (Incl. Dir.) (1)	-	(2.0%)	-	12.0%	-	-	(5.7%)	-	-	3.3%	-	-	(0.5%)	-	-
Christopher & Banks (Feb) (1)	-	-	-	-	-	(7.0%)	-	-	1.0%	-	-	5.0%	-	-	(4.0%)
Citi Trends (1)	-	0.6%	-	1.2%	-	-	(4.2%)	-	-	(0.6%)	-	-	9.6%	-	-
Claire's (Domestic) (1)	7.8%	(1.7%)	4.7%	1.2%	-	-	9.6%	-	-	9.0%	-	-	7.6%	-	-
Destination Maternity (Sep)	-	-	(0.6%)	(8.1%)	0.4%	4.0%	0.6%	(2.2%)	(4.4%)	(0.3%)	(4.4%)	(3.9%)	(6.3%)	(3.3%)	(9.3%)
Express (1)(4)	-	-	-	-	-	-	2.0%	-	-	6.0%	-	-	12.0%	-	-

(1) Sales results reported for each quarter.

(2) Dress Barn, Inc. completed its reorganization into Ascena Retail Group, Inc. in January 2011.

(3) 2010 Justice YTD sales are since the Tween Brands merger on November 25, 2009.

(4) Express filed its Initial Public Offering in May 2010.

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(fiscal years end in January unless otherwise noted)



Company (FYE)	Fiscal Jan YTD		Month of Jan		Month of										
	2011	2010	2011	2010	Dec-10	Nov-10	Oct-10	Sep-10	Aug-10	Jul-10	Jun-10	May-10	Apr-10	Mar-10	Feb-10
<b>SPECIALTY APPAREL AVG</b>	<b>3.0%</b>	<b>(2.9%)</b>	<b>4.2%</b>	<b>1.6%</b>	<b>2.5%</b>	<b>5.9%</b>	<b>2.8%</b>	<b>1.8%</b>	<b>1.5%</b>	<b>3.0%</b>	<b>(1.0%)</b>	<b>(0.6%)</b>	<b>3.2%</b>	<b>4.7%</b>	<b>2.9%</b>
Gap, Inc.	1.0%	(3.0%)	1.0%	5.0%	(3.0%)	4.0%	2.0%	(2.0%)	0.0%	1.0%	0.0%	1.0%	(3.0%)	11.0%	3.0%
Gap (N. Amer.)	-	-	0.0%	2.0%	(8.0%)	5.0%	5.0%	(1.0%)	(1.0%)	(6.0%)	(3.0%)	(2.0%)	(6.0%)	11.0%	0.0%
Banana Republic (N. Amer.)	-	-	4.0%	4.0%	1.0%	0.0%	(1.0%)	0.0%	6.0%	2.0%	6.0%	1.0%	(2.0%)	10.0%	6.0%
Old Navy (N. Amer.)	-	-	(3.0%)	10.0%	(2.0%)	5.0%	2.0%	(5.0%)	(2.0%)	6.0%	0.0%	1.0%	(1.0%)	13.0%	5.0%
Guess? (1)	-	-	-	5.3%	-	-	1.5%	-	-	3.5%	-	-	9.7%	-	-
Gymboree (1)(4)	-	-	-	(2.0%)	-	-	(4.0%)	-	-	(3.0%)	-	-	2.0%	-	-
Hot Topic	(5.3%)	(5.1%)	(3.3%)	(13.1%)	(1.7%)	(2.1%)	(8.5%)	(2.6%)	(3.7%)	(9.0%)	(2.1%)	(9.0%)	(12.5%)	(7.5%)	(7.0%)
J. Crew (1)	-	4.0%	-	17.0%	-	-	(1.0%)	-	-	11.0%	-	-	15.0%	-	-
JoS. A. Bank (Excl. Dir.) (1)	-	6.3%	-	-	-	-	3.0%	-	-	9.2%	-	-	10.4%	-	-
Limited Brands, Inc.	9.0%	(4.0%)	24.0%	6.0%	5.0%	10.0%	9.0%	12.0%	10.0%	12.0%	6.0%	5.0%	4.0%	15.0%	10.0%
La Senza	(1.0%)	(8.0%)	8.0%	0.0%	(7.0%)	(10.0%)	(2.0%)	3.0%	2.0%	(4.0%)	1.0%	2.0%	4.0%	3.0%	1.0%
Victoria's Secret Stores	14.0%	(6.0%)	35.0%	17.0%	8.0%	13.0%	14.0%	13.0%	15.0%	12.0%	17.0%	7.0%	7.0%	19.0%	10.0%
Bath & Body Works	5.0%	(1.0%)	9.0%	(8.0%)	4.0%	8.0%	5.0%	11.0%	2.0%	15.0%	(8.0%)	2.0%	(1.0%)	12.0%	11.0%
Liz Claiborne, Inc. (Incl. Dir.) (Dec) (1)															
Juicy Couture (Dec) (1)	-	-	-	-	1.0%	-	-	1.3%	-	-	(6.7%)	-	-	4.0%	-
Kate Spade (Dec) (1)	-	-	-	-	44.0%	-	-	18.6%	-	-	15.2%	-	-	20.0%	-
Lucky Brand Jeans (Dec) (1)	-	-	-	-	(10.0%)	-	-	(10.2%)	-	-	(20.7%)	-	-	(10.0%)	-
Mexx (Dec) (1)	-	-	-	-	-	-	-	(2.6%)	-	-	(8.5%)	-	-	(7.0%)	-
Mexx Europe (Dec) (1)(2)	-	-	-	-	(7.0%)	-	-	-	-	-	-	-	-	-	-
Mexx Canada (Dec) (1)(2)	-	-	-	-	4.0%	-	-	-	-	-	-	-	-	-	-
Lululemon Athletica (1)	-	9.0%	-	29.0%	-	-	29.0%	-	-	31.0%	-	-	35.0%	-	-
Men's Wearhouse (Domestic) (1)	-	(3.5%)	-	(6.6%)	-	-	9.6%	-	-	1.2%	-	-	0.5%	-	-
New York & Company (1)	-	(11.8%)	-	(7.7%)	-	-	3.6%	-	-	(1.8%)	-	-	2.9%	-	-
Pacific Sunwear of California, Inc. (1)	-	(20.0%)	-	(19.0%)	-	-	(3.0%)	-	-	(10.0%)	-	-	(15.0%)	-	-
Rue 21 (1)	-	7.8%	-	8.6%	-	-	1.8%	-	-	(1.6%)	-	-	7.7%	-	-
Talbots (1)	-	(9.3%)	-	(7.2%)	-	-	(7.1%)	-	-	(1.4%)	-	-	4.2%	-	-
Urban Outfitters (Excl. Dir.) (3)	-	(3.0%)	-	4.0%	0.0%	-	1.0%	-	-	7.0%	-	-	11.0%	-	-
Wet Seal, Inc.	-	-	6.2%	(3.7%)	(2.1%)	7.0%	(0.7%)	(0.7%)	1.1%	(4.3%)	(3.6%)	(5.3%)	(6.1%)	6.3%	4.7%
Wet Seal	-	-	6.6%	(6.7%)	(3.7%)	8.3%	(0.7%)	0.1%	1.5%	(4.7%)	(3.7%)	(4.6%)	(6.4%)	6.0%	3.4%
Arden B	-	-	3.7%	15.7%	8.5%	(0.3%)	(0.9%)	(5.5%)	(1.8%)	(1.9%)	(3.2%)	(7.8%)	(4.5%)	7.8%	12.4%
Zumiez	-	-	15.3%	1.8%	9.2%	20.7%	21.5%	17.0%	9.1%	9.4%	10.9%	7.1%	2.1%	13.2%	11.2%

(1) Sales results reported for each quarter.

(2) Beginning December 2010, Mexx began reporting its Europe and Canada segments separately.

(3) Sales results reported for each quarter and for the holiday season.

(4) As of November 22, 2010, Gymboree was taken private by Bain Capital and ceased reporting comparable store sales.

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	2011	2010	2011	2010	Dec-10	Nov-10	Oct-10	Sep-10	Aug-10	Jul-10	Jun-10	May-10	Apr-10	Mar-10	Feb-10
<b>DISCOUNT / VARIETY AVG</b>	<b>2.9%</b>	<b>2.1%</b>	<b>2.6%</b>	<b>2.9%</b>	<b>2.6%</b>	<b>4.7%</b>	<b>2.2%</b>	<b>2.3%</b>	<b>6.0%</b>	<b>2.9%</b>	<b>2.7%</b>	<b>2.8%</b>	<b>2.0%</b>	<b>6.8%</b>	<b>2.2%</b>
99 Cents Only Stores (Mar) (1)	-	-	-	-	(0.7%)	-	-	0.6%	-	-	2.7%	-	-	3.5%	-
Big Lots (1)	2.5%	0.7%	0.0%	5.1%	-	-	0.7%	-	-	3.8%	-	-	6.0%	-	-
BJ's Wholesale Club (2)	2.4%	4.0%	0.3%	2.9%	1.4%	3.8%	2.2%	0.8%	1.9%	1.9%	3.2%	3.5%	0.8%	7.3%	3.9%
Burlington Coat Factory (1) (3)	(0.2%)	-	1.2%	-	-	-	(5.6%)	-	-	0.3%	-	-	3.3%	-	(5.2%)
Costco (Domestic) (Aug) (2)	5.0%	2.0%	6.0%	0.0%	3.0%	6.0%	3.0%	2.0%	5.0%	3.0%	1.0%	5.0%	3.0%	2.0%	2.0%
Dollar General (1)	-	9.5%	-	7.4%	-	-	4.2%	-	-	5.1%	-	-	6.7%	-	-
Dollar Tree (1)	7.3%	7.5%	8.7%	6.5%	-	-	8.7%	-	-	6.7%	-	-	6.5%	-	-
Dollarama (1)	8.1%	7.3%	8.0%	7.3%	-	-	8.0%	-	-	7.8%	-	-	8.6%	-	-
Duckwall-ALCO (2)	-	(0.7%)	-	(2.8%)	1.1%	5.8%	(3.7%)	(2.3%)	(0.8%)	(5.9%)	(6.6%)	(9.0%)	(8.0%)	2.1%	(2.9%)
Family Dollar (Aug)	-	-	-	-	-	6.9%	-	-	6.1%	-	-	7.0%	-	-	3.6%
Fred's	2.2%	0.4%	2.1%	(2.0%)	0.2%	4.7%	1.2%	0.0%	3.6%	2.7%	1.7%	3.5%	0.6%	3.6%	2.0%
Gordmans (1)(4)	-	-	-	-	-	-	6.0%	-	-	8.3%	-	-	-	-	-
PriceSmart (Aug)	-	1.9%	-	5.8%	15.6%	15.8%	18.4%	16.8%	16.8%	16.0%	14.5%	10.7%	9.1%	12.0%	7.1%
Ross Stores	5.0%	6.0%	3.0%	8.0%	4.0%	6.0%	4.0%	2.0%	5.0%	2.0%	5.0%	5.0%	3.0%	14.0%	11.0%
Sears Holdings Corporation (5)	(1.6%)	(5.1%)	(1.1%)	(2.5%)	-	-	(4.8%)	-	-	(2.2%)	-	-	1.5%	-	-
Sears Domestic (5)	(3.8%)	(8.7%)	(5.3%)	(6.1%)	-	-	(8.2%)	-	-	(2.8%)	-	-	1.2%	-	-
Kmart (5)	0.8%	(0.8%)	3.4%	1.7%	-	-	(0.7%)	-	-	(1.4%)	-	-	1.7%	-	-
Stein Mart	(1.8%)	(5.6%)	(1.2%)	(2.5%)	(1.9%)	0.0%	(6.5%)	0.4%	8.5%	(2.6%)	0.6%	(4.5%)	(5.4%)	1.0%	(9.3%)
Syms (Feb) (1)	-	-	-	-	-	(6.0%)	-	-	16.0%	-	-	4.5%	-	-	-
Target	2.1%	(2.5%)	1.7%	0.5%	0.9%	5.5%	1.7%	1.3%	1.8%	2.0%	1.7%	1.3%	(5.9%)	10.3%	2.4%
TJX Companies	4.0%	6.0%	2.0%	12.0%	2.0%	3.0%	0.0%	1.0%	2.0%	2.0%	3.0%	4.0%	4.0%	12.0%	10.0%
Wal-Mart Stores, Inc. (Domestic) (2)	-	0.0%	-	(1.6%)	-	-	(0.7%)	-	-	(1.4%)	-	-	(1.1%)	-	-
Wal-Mart Stores (2)	-	(0.2%)	-	(2.0%)	-	-	(1.3%)	-	-	(1.8%)	-	-	(1.4%)	-	-
Sam's Club (2)	-	1.4%	-	0.7%	-	-	2.4%	-	-	1.0%	-	-	0.7%	-	-

(1) Sales results reported for each quarter.

(2) Comparable store sales number excludes the effects of fuel.

(3) As of February 25, 2010, Burlington Coat Factory changed to a January fiscal year end.

(4) Gordmans filed its Initial Public Offering in August 2010.

(5) Sales results reported for each quarter and for the combined November/December holiday season.

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	2011	2010	2011	2010	Dec-10	Nov-10	Oct-10	Sep-10	Aug-10	Jul-10	Jun-10	May-10	Apr-10	Mar-10	Feb-10
<b>DEPARTMENT STORES AVG</b>	<b>3.8%</b>	<b>(6.4%)</b>	<b>3.7%</b>	<b>2.5%</b>	<b>5.0%</b>	<b>5.6%</b>	<b>1.5%</b>	<b>4.9%</b>	<b>1.9%</b>	<b>3.7%</b>	<b>4.2%</b>	<b>1.8%</b>	<b>(0.0%)</b>	<b>11.9%</b>	<b>2.9%</b>
Belk (1)	-	(4.6%)	-	-	-	-	2.5%	-	-	4.1%	-	-	6.4%	-	-
Bon-Ton Stores	0.9%	(5.4%)	0.3%	5.3%	0.1%	2.9%	(4.2%)	5.9%	(4.6%)	(0.3%)	1.4%	(1.1%)	(5.0%)	11.4%	0.5%
Dillard's	3.0%	(10.0%)	6.0%	(5.0%)	7.0%	8.0%	(1.0%)	3.0%	0.0%	(3.0%)	2.0%	0.0%	(5.0%)	9.0%	2.0%
J.C. Penney (Incl. Dir.)	2.5%	(6.3%)	(1.2%)	(4.6%)	3.7%	9.2%	(1.9%)	5.1%	2.3%	(0.6%)	4.5%	(1.8%)	(3.3%)	5.4%	1.2%
Kohl's	4.4%	0.4%	1.4%	6.5%	3.9%	6.1%	(2.5%)	3.0%	4.5%	4.1%	5.9%	3.5%	(7.7%)	22.5%	3.7%
Macy's	4.6%	(5.3%)	2.6%	3.4%	3.9%	6.1%	2.5%	4.8%	4.3%	7.3%	6.5%	1.4%	1.1%	10.8%	3.7%
Neiman Marcus (Incl. Dir.) (Jul)	-	-	9.8%	6.8%	4.7%	5.5%	11.5%	4.7%	2.9%	12.3%	1.9%	7.8%	10.9%	9.6%	6.2%
Nordstrom (Incl. Dir.)	8.1%	(4.2%)	4.8%	14.0%	8.4%	5.1%	3.4%	9.5%	6.3%	7.6%	14.1%	3.7%	7.5%	16.8%	10.3%
Saks Fifth Avenue	6.4%	(14.7%)	4.4%	7.0%	11.8%	5.3%	8.1%	6.5%	1.0%	6.4%	2.5%	5.8%	3.2%	12.7%	2.0%
Stage Stores	0.2%	(7.9%)	5.1%	(11.3%)	1.9%	2.4%	(3.5%)	1.8%	0.5%	(0.6%)	(1.2%)	(2.9%)	(8.3%)	8.6%	(3.9%)
<b>FOOTWEAR</b>															
Bakers Footwear (2)	-	1.3%	-	3.9%	1.3%	-	5.9%	-	-	0.2%	-	-	(1.6%)	-	-
Brown Shoe Company, Inc.															
Famous Footwear (1)	-	0.5%	-	9.0%	-	-	10.6%	-	-	11.8%	-	-	15.5%	-	-
Specialty Retail (1)	-	(4.7%)	-	7.6%	-	-	2.1%	-	-	6.8%	-	-	16.2%	-	-
Collective Brands (1)	-	-	-	0.7%	-	-	(2.7%)	-	-	(5.0%)	-	-	(1.2%)	-	-
DSW (1)	-	-	-	12.9%	-	-	10.1%	-	-	12.0%	-	-	16.2%	-	-
Finish Line (Feb) (1)	-	-	-	-	-	10.1%	-	-	2.0%	-	-	10.9%	-	-	10.0%
Foot Locker (1)	-	(6.3%)	-	(2.3%)	-	-	8.1%	-	-	2.5%	-	-	4.8%	-	-
Genesco (1)	-	(2.0%)	-	0.0%	-	-	9.0%	-	-	3.0%	-	-	5.0%	-	-
Shoe Carnival (1)	-	3.5%	-	8.8%	-	-	7.2%	-	-	8.3%	-	-	13.1%	-	-
Steven Madden (Dec) (1)	-	-	-	-	-	-	-	15.7%	-	-	7.4%	-	-	13.6%	-

(1) Sales results reported for each quarter.

(2) Beginning in October 2009, Bakers Footwear is reporting on a quarterly basis.

# January 2011 Comparable Store Sales Report

(fiscal years end in January unless otherwise noted)



Company (FYE)	Fiscal Jan YTD		Month of Jan		Month of										
	2011	2010	2011	2010	Dec-10	Nov-10	Oct-10	Sep-10	Aug-10	Jul-10	Jun-10	May-10	Apr-10	Mar-10	Feb-10
<b>HARD GOODS</b>															
Best Buy (Domestic) (Feb) (2)	-	-	-	-	(5.0%)	(3.3%)	-	-	(1.4%)	-	-	1.9%	-	-	7.4%
GameStop (2)	-	(7.9%)	-	(7.9%)	3.4%	-	1.1%	-	-	0.9%	-	-	(1.6%)	-	-
Home Depot (1)	-	(6.6%)	-	1.2%	-	-	1.4%	-	-	1.7%	-	-	4.8%	-	-
Lowe's (1)	-	(6.7%)	-	(1.6%)	-	-	0.2%	-	-	1.6%	-	-	2.4%	-	-
RadioShack (Dec) (1)	-	-	-	-	1.0%	-	-	6.2%	-	-	6.7%	-	-	4.7%	-
<b>JEWELRY</b>															
Signet (Domestic) (2)	-	-	-	5.2%	11.7%	-	9.7%	-	-	5.9%	-	-	7.2%	-	-
Tiffany (Domestic) (1)	-	(15.0%)	-	11.0%	-	-	6.0%	-	-	6.0%	-	-	17.0%	-	-
Zale (Jul) (2)	-	-	-	(11.2%)	8.5%	-	(1.1%)	-	-	(2.1%)	-	-	(2.2%)	-	-
<b>HOME FURNISHINGS</b>															
Bed Bath & Beyond (Feb) (1)	-	-	-	-	-	7.0%	-	-	7.4%	-	-	8.4%	-	-	11.5%
Cost Plus (2)	-	(7.1%)	-	(2.5%)	7.0%	-	8.8%	-	-	6.5%	-	-	5.6%	-	-
Haverty Furniture (Dec) (1)	-	-	-	-	1.9%	-	-	4.3%	-	-	13.2%	-	-	10.1%	-
Kirkland's (1)	-	8.4%	-	10.2%	-	-	(2.4%)	-	-	1.0%	-	-	12.6%	-	-
Pier 1 Imports (Feb) (2)	-	-	-	-	10.3%	10.2%	-	-	11.2%	-	-	14.3%	-	-	6.5%
Williams-Sonoma (2)	-	(5.1%)	-	7.6%	5.0%	-	8.1%	-	-	13.6%	-	-	17.0%	-	-
<b>PHARMACY</b>															
CVS (Dec) (1)	-	-	-	-	1.7%	-	-	2.5%	-	-	2.1%	-	-	2.3%	-
Rite Aid (Feb)	(0.9%)	0.6%	1.1%	(2.1%)	0.6%	(1.3%)	(1.7%)	(0.9%)	(1.0%)	(1.1%)	(2.5%)	(1.7%)	(1.0%)	(0.1%)	(3.2%)
Walgreen (Aug) (3)	-	-	6.1%	(1.1%)	2.8%	3.2%	(1.3%)	0.4%	2.1%	0.4%	2.0%	(0.2%)	(0.2%)	2.3%	0.4%

(1) Sales results reported for each quarter.

(2) Sales results reported for each quarter and for the combined November/December holiday season.

(3) Duane Reade stores are not included in comparable store sales results.

# January 2011 Comparable Store Sales Report

(fiscal years end in January unless otherwise noted)



Company (FYE)	Fiscal Jan YTD		Month of Jan		Month of										
	2011	2010	2011	2010	Dec-10	Nov-10	Oct-10	Sep-10	Aug-10	Jul-10	Jun-10	May-10	Apr-10	Mar-10	Feb-10
<b>BOOKS, TOY &amp; HOBBY</b>															
A.C. Moore (Dec) (1)	-	-	-	-	-	-	-	(7.0%)	-	-	(5.9%)	-	-	(4.7%)	-
Barnes & Noble (2)	-	-	-	(5.5%)	9.7%	-	(3.3%)	-	-	(0.9%)	-	-	(3.1%)	-	-
Blockbuster (Domestic) (Dec) (1)(3)	-	-	-	-	-	-	-	-	-	-	(11.0%)	-	-	(7.8%)	-
Borders Group, Inc.															
Borders Stores (2)(4)	-	(14.4%)	-	(14.0%)	-	-	12.6%	-	-	(6.8%)	-	-	(11.4%)	-	-
Waldenbooks (2)(4)	-	(8.1%)	-	(8.5%)	-	-	-	-	-	-	-	-	-	-	-
Brookstone (Dec) (1)	-	-	-	-	-	-	-	6.2%	-	-	4.1%	-	-	14.1%	-
Build-A-Bear (Domestic) (Dec) (1)	-	-	-	-	-	-	-	5.3%	-	-	(9.7%)	-	-	1.9%	-
Jo-Ann Stores (1)	-	3.1%	-	4.4%	-	-	4.1%	-	-	4.4%	-	-	4.1%	-	-
Toys "R" Us - U.S. (2)	-	(3.0%)	-	3.3%	2.2%	-	2.3%	-	-	0.6%	-	-	1.9%	-	-
<b>SPORTING GOODS</b>															
Big 5 (Dec) (1)	-	-	-	-	-	-	-	2.0%	-	-	(0.5%)	-	-	2.4%	-
Cabela's (Dec) (1)	-	-	-	-	-	-	-	2.4%	-	-	(4.6%)	-	-	(1.7%)	-
Dick's (1)	-	(1.4%)	-	2.5%	-	-	5.1%	-	-	5.7%	-	-	8.2%	-	-
Hibbett (1)	-	0.7%	-	9.6%	-	-	12.5%	-	-	11.9%	-	-	14.5%	-	-
<b>OTHER</b>															
Coach (Domestic) (Jun) (1)	-	-	-	-	12.6%	-	-	8.5%	-	-	6.3%	-	-	5.1%	-
Ulta Salon (2)	-	1.4%	-	6.2%	9.5%	-	12.2%	-	-	10.8%	-	-	10.8%	-	-
West Marine (Dec) (1)	-	-	-	-	1.6%	-	-	3.7%	-	-	9.4%	-	-	8.4%	-

(1) Sales results reported for each quarter.

(2) Sales results reported for each quarter and for the holiday season.

(3) On September 23, 2010, Blockbuster filed for bankruptcy protection and ceased reporting comparable store sales data.

(4) In April 2010, Borders Group stopped reporting by segment. The April number represents the company's Domestic operations.